

Motivational Speech to 4500 Students on "Happiness and Success" Held at Kongu Engineering College, Perundurai

The Self Development Club (SDC) and the Innovation and Entrepreneurship Forum (IEF) of Kongu Engineering College (KEC) organised a motivational lecture on "Happiness and Success" at Kongu Convention Centre with 4500 Students. The guest speaker Dr.A.Velumani, Creator, Thyrocare Technologies Ltd. addressed the participants. He addressed the participants about his entrepreneurial journey and shared the principles that led to his success in Thyrocare venture. His speech ignited the students' entrepreneurial passion. During the event, five start-ups from TBI@KEC were acknowledged by the chief guest for getting listed in DST / GoI – Compendium of "75 Promising Start-ups under NIDHI Prayas" and "75 Impactful Start-ups under DST Incubation Program". Chief Guest launched EMDC's Freelancer Forum website, an exclusive platform connecting freelancers from the campus and outside clients. Thiru.A.K.Ilango, Correspondent, KEC, Thiru.R.M.Devaraja, Correspondent, Kongu National Matriculation Higher Secondary School and Dr.V.Balusamy, Principal KEC participated and appreciated the organisers.

