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Transform Yourself

PERUNDURAI, ERODE - 638 060

KEC Innovation and Entrepreneurship Forum

Session Details:

Title of thesession : World IPR Day

Date : 26.04.2022

Duration: Forenoon

Activity Category : IIC Calendar/ MIC Driven/ Self Driven / ✓ Celebration

Theme : Entrepreneurship/Innovation / IPR✓

Expert / Speaker Details

1. Name, Designation, Organization : Dr.L.Ashok Kumar, Professor, Dept. of EEE, PSG COT

Coimbatore.

Brief about Expert/Speaker

Dr. L. Ashok Kumar was a Postdoctoral Research Fellow from San Diego State University, California. He was selected among seven scientists in India for the BHAVAN Fellowship from the Indo-US Science and Technology Forum and also, he received SYST Fellowship from DST, Govt. of India. He has 3 years of industrial experience and 22 years of academic and research experience. He has published 173 technical papers in International and National journals and presented 167 papers in National and International Conferences. He has completed 26 Government of India funded projects worth about 15 Crores and currently 9 projects are in progress worth about 12 Crores. He has developed 27 products and out of that 23 products have been technology transferred to industries and for Government funding agencies. He has created Eight Centres of Excellence at PSG Tech in collaboration with Government agencies and Industries namely, Centre for Audio Visual Speech Recognition, Centre for Alternate Cooling Technologies, Centre for Industrial Cyber Physical Systems Research, Centre for Excellence in LV Switchgear, Centre for Renewable Energy Systems, Centre for Excellence in Solar PV Systems, Centre for Excellence in Solar Thermal Systems. His PhD work on wearable electronics earned him a National Award from ISTE, and he has received 26 awards in the National and in International level.

<u>Outcome of the activity:</u> The session on "IPR" is to know about the role of intellectual property rights in encouraging innovation and creativity. To gained knowledge on IP filing and role of Academia on IP and make students to realize the importance of filing IP.









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Key Highlights

This event gave us more insights on role of academia on IP filing. This event also helped on various technique that academia to follow to bring awareness on IP among students and Professors. Speaker motivates us about importance of filing IP by quoting various leaders who have been successful by filing IP.

- Entrepreneur impact on country's economy
- Status of IP filing of India while comparing other countries
- · Different ways of IP filing
- Role of education institution on IP filing
- Advantages of filing the IP
- Awareness among students
- Importance of IP filing
- Gave various methods to academia for bringing awareness among students
- Experience of various leaders on filing the IP
- Impact of IP on countries wealth

Participant details:

Total no. of Student participation : 245

Total no. of Staff (Teaching/Non-teaching) participation : 48

Three to four Photographs/Screenshots that show the

participation of students and Staffs (Teaching/Non-teaching) : Annexure-1

Attendance details : Annexure-2









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Annexure - 1

Event photos



Event Brochure



IPR Day Interaction









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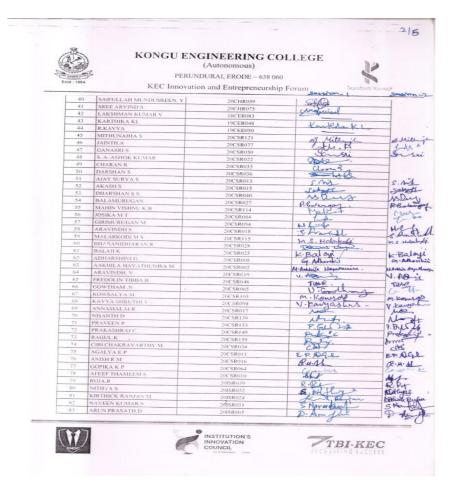






Annexure – 2













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