### Modern Facilities



1984 by The Kongu Vellalar Institute of Technology Trust formed by 41 philanthropists of Kongu region in the western Tamil Nadu with prime objective of providing affordable and value based quality technical education mainly to the needy students of this region. From a humble beginning of a total 180 students in 3 UG branches, the institution has grown phenomenally in three decades to the present strength of 8500 students in 13 vibrant. UG programmes, 19 PG programmes and Research programmes in all disciplines in the serene, picturesque and green campus of 170 acres.

#### Infrastructure par Excellence:

The institution boasts of excellent infrastructure on a par with premier institution in India. With a builtup area of about 20 lakh sq.ft in the vast lush green campus, some of the notable features of the institution include separate buildings for each programme of study, state-of-theart laboratories, computer centres, library with a stack of about 1 lakh volumes and with digital access, vast playground and gymnasium, oncampus accommodation for about 4500 boys and girls about 80 buses to ferry the day scholars, bank, post office, health centre, air conditioned

was established in convention centre with 4500 capacity in addition to individual seminar halls for each department.

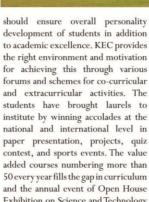
#### Academic Dynamism:

The autonomous status of the institution is exploited to the hilt to make the curriculum ever dynamic in tune with the national and global scenario. The stake holders in the institution as well as from the industry, R&D sector apart from alumni are involved in the making the curricula

#### Overall personality development:

KEC believes that students have inherent strength and if motivated properly their latent talents can be tapped for productive purpose through structured and focused mentoring. A holistic development





## 50 every year fills the gap in curriculum and the annual event of Open House Exhibition on Science and Technology **Kongu Engineering College:** An Epitome of Knowledge, **Excellence and Creativity**

By Waheeb Ulla



provides a forum for showcasing the innovative ideas of students in the form of working models.

#### **Placement Record:**

KEC has been maintaining excellent Partnership Cell, supported by AICTE, placement record over the years. Top notch corporates visit the campus for placing students though rigorous process. It is to the credit of the institute that more than 1000-1200 students get placed though campus recruitments every year - some of them bagging as high as four placements. The institution has well-structured programme for enhancing the skills and knowledge of Community Connect: the students for placements.

#### **Industry Focus:**

It is often heard that the fresh graduates are not industry ready. However at KEC there is a strong industry focus in

Technology, provides an opportunity to the students to develop products for industry and society along with entrepreneurs, resulting in a winwin situation. The Industry-Institute has a strong tie-up with various industries and involves the student in energy audit, consultancy, and Industry problem solving. Senior personnel from industry as members of boards of study for various programmes, contribute towards giving a practical orientation to the curricula.

KEC acknowledges the fact that an educational institution should be of service to the community. The Community Radio Service, second of its kind in Tamil Nadu, is in constant the campus to expose students to the touch with rural community around industry culture during their course of and educates them regarding various study itself. The Technology Business aspects of health, environment and Incubator, first of its kind in India, matters of topical interest. The NSS established in the campus with the in the campus periodically visits the support of Department Of Science and villages around and conducts camps for The journey continues."HER

their upliftment. The infrastructural and manpower resource of the institute are also productively used for various programme of governmental and non-governmental agencies. Blood donations camps and contributions to the underprivileged in the society are regular features. The institution also offers scholarship to the tune of Rs. 1 Crore every year to the needy

#### R&D focus:

Research is an inherent part of the activity in the campus. With 125 PhD holders among the faculty and 200 more pursuing PhD; the institute offers the right environment for the research. About Rs. 15 Crore funding has been received from various bodies for carrying out various research projects. With 9 patents in its kitty and many more in the pipeline, research is taken to the logical conclusion.

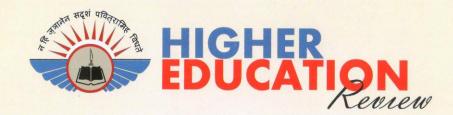
#### Accolades Galore:

KEC has been continuously bagging accolades at national level. To mention a few, 'National Award for best TBI for the year 2012' presented by the President of India, 'Best engineering college Principal Award', 'Best Engineering College Award', 'CII award for best Industry-Institute Interaction.'

#### The Path Ahead:

Principal Prof. S. Kuppuswami concludes by saying "The world is becoming highly competitive everyday in all spheres of activity. Education sector is no exception. We are aware that we have miles to go before we sleep. With our track record, we will continue to march ahead to meet the expectations of our stakeholders and be of greater service to the nation.





Recognizes

# Kongu Engineering College



In acknowledgement of its Modern Facilities impacting the Society and the Education Fraternity

Sandeep Sen Managing Editor

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