



TANCET  
Counselling  
CODE  
2711



Unleash your  
potential with

**KBS - MBA  
PROGRAMME**

**OUR  
RECRUITERS**



Two year MBA Programme  
**ADMISSIONS 2021 OPEN**

**APPLY NOW**

### Trimester Pattern

#### SALIENT FEATURES

- Trimester pattern like IIMs
- Curriculum with Culture, Ethics and values
- Special electives - Business Analytics Entrepreneurship & Banking
- Choice based credit system
- Syllabi to meet industry requirements
- Contemporary participant-centric pedagogies
- Case study analysis
- Industry Internship
- Capstone Project
- Unique rural immersion projects
- Excellent placement assistance
- Highest salary of Rs. 10.5 lakh per annum.

### Six Specialization



Finance



Marketing



Entrepreneurship



Operations



Banking



HR

Specialization offered



Business Analytics

**KONGU BUSINESS SCHOOL**

a unit of

**KONGU ENGINEERING COLLEGE**

Few feathers in our crown



For admissions Contact:

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<https://bit.ly/2VR952g>

[www.kongu.ac.in](http://www.kongu.ac.in)