

KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE – 638060

INNOVATION AND ENTREPRENEURSHIP FORUM (IEF@KEC)

Year Plan for the year 2023-24

IIC Driven	Self-Driven	Celebration Day	MIC Driven		
S. No	Mode of Conduct and Target Audience	Event Name	Target date	Chief Guest / Invitees/ Session Chair	Responsibility/ Follow-up
SEMESTER I (September – February)					
Quarter I Activities (September - November)					
1.	Physical Students and Faculty: 250	Inaugural function & “My Story” Motivational Session by a Successful Startup Founder	16.09.23	Mr. Vijay Anand, Co-Founder and Director of Birdscale Technology and Services Pvt. Ltd., Coimbatore	Dr. R. Parameshwaran Mr. P. S. Kannan
2.	Physical Student teams from all years	Intra-Institutional Idea Competition “KEC Ideathon”	07.09.23 to 30.09.23	At individual departments and Innovations Ambassadors of respective departments	Individual Department Associations & Ms. K. Karthika
3.	Physical Student teams from all years	SIH 2023 – Internal Hackathon	07.09.23 to 27.09.23	Panel of Review members (External and Internal) , review the prototypes exhibited during Demo Day and select the PS# for nomination to SIH	Dr. T. Abirami Ms. K. Karthika
4.	Physical Students and Faculty: 100	Awareness Program on various schemes of TN Govt for Entrepreneurs	27.09.23	Mr. B. Monikandan, General Manager, DIC, Erode	Dr. R. Parameshwaran Dr. S. Praveen Kumar
5.	Physical Students and Faculty: 200	Workshop on “Entrepreneurship and Innovation” as Career Opportunity	06.10.23	Mr. Aravinth Panch - Founder - araCreate, Berlin Dr. Christoph Neusiedl, EU Knowledge & Program officer - Limitless Institute, Toronto	Mr. Vibin Mammen Vinod Mr. S. Yuvraj
6.	Physical Second Years 200	“My Story” Motivational Session by a Successful Innovator	07.10.23 (9:15 am to 10.45 am)	Dr. Ragul Paramasivam Co-Founder & CEO Chimertech Pvt Ltd, Chennai	Mr. N. Adhithyaa Mr. G. Maheshkumar
7.	Physical Second Years 200	Workshop on “Problem Solving and Ideation”	07.10.23 (11 am to 4 pm)	Dr. R. Parameshwaran Mr. P. S. Kannan Dr. S. Praveen Kumar Mr. R. P. Karthik	Mr. N. Adhithyaa Mr. G. Maheshkumar
8.	Physical Special Event For First Years	Institution's Innovation Day (Dr APJ Abdul Kalam's birth anniversary-15.10.23)	21.10.23	1. Junior Einstein – Science Based Models 2. Mr. Meeseeks – Requirement based Innovations	Mr. V. Parithibaraj Mrs. K. Krishnaveni Ms. N. Keerthana Ms. V. Yamuna

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9.	Physical Shortlisted Student teams from KEC Ideathon	PoC Competition and Demo Day <i>Demo Day / Exhibition / Poster Presentation of Ideas / PoC & linkage with Innovation Ambassadors/ Experts for Mentorship Support - Manage through YUKTI-NIR</i>	11.10.23 to 30.10.23	At individual departments and Innovations Ambassadors of respective departments	Individual Department Associations & IEF Coordinators Consolidation: Ms. K. Karthika
10.	Physical Students and Faculty: 100	Freelancer's Talk – "Earn While You Learn"	04.11.23 (AN)	Mr.T.Senthilnathan Freelancer, Rasipuram Mr.P.Mohanasundaram Freelancer, Perundurai	Ms. T. E. Ramya Mr. G. Manikandan
11.	Physical Students and Faculty: 200	National Entrepreneurship Day Celebrations (09.11.23)	08.11.23 (AN)	Mr.Naveen Manickam, NM Academia, Coimbatore	Dr.P.Sundharesalingam Dr. N. Prakash
12.	Physical Students and Faculty: 250	Startupmania 8.0 Idea Competition	14.10.23 to 23.11.23	200 teams - Student Innovators & Startups will pitch their ideas	Dr. R. Parameshwaran Mr. P. S. Kannan
13.	Physical Students and Faculty: 250	India Innovation week – Road show by SICCI		Themes: Future of Energy, Future of Mobility and Future of Agriculture & Food. (Guest will be provided by SICCI)	Mr.S.Venkatachalam Ms. K. Senthilvadiu



President IIC@KEC